



TOURISM YOUTH SUMMER CAMP

Handbook & Guidelines

2024

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Welcome To

Tourism Youth Summer Camp 2024

To all our TYSC Members,

You have been selected as you're the best fit to represent Emirati Youth in the Hospitality and Tourism Sector. Every single one of you is considered to be an ambassador of Abu Dhabi.

We believe on you, and we trust that you will be representing the Emirate well – representing us all by providing the best and most authentic Emirati experience to the world.

We hope you're having an amazing time at the camp! It's all about making unforgettable memories, meeting new friends, and gathering valuable information. And we didn't forget to arrange awesome trips just for you! Enjoy every moment!

Let's achieve more together and to create more successful stories as ambassadors!

We wish you the best of luck in your life!

Many thanks & best regards,

The Strategic Workforce & Emiratisation Team



About the **Programme**

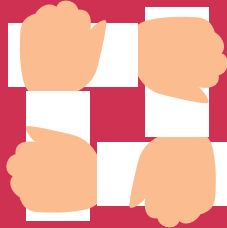
The Department of Culture and Tourism – Abu Dhabi (DCT Abu Dhabi) organises the Tourism Youth Summer Camp Programme. It is a two-week programme in which you will be introduced to Abu Dhabi as a tourism and cultural destination and will get the chance to work in a tourism-related entity where you will get an insight into the different components of the tourism core business and how they contribute to the growth and development of the Emirate's economy. At the end of the programme, each student will be equipped with knowledge and experience about the different aspects of the tourism and culture and its important role in achieving Abu Dhabi's strategic ambitions.



Programme

Outcomes & Benefits

- ◆ Leadership and teamwork skills



- ◆ Scope and function of the hospitality and tourism industries



- ◆ Attributes of Abu Dhabi as a tourism/culture destination



- ◆ Components of the tourism industry



- ◆ Awareness about the work opportunities in the hospitality industry



Programme

Duration

- ◆ Two-week programme (during the summer vacation)
- ◆ 08:30 AM – 16:00 PM (each day)



Programme

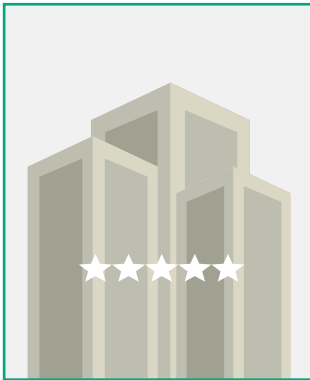
Targeted Audience

- ◆ UAE National students both female and male.
- ◆ Aged between 17-21 years

Programme Eligibility Criteria

- ◆ Proficient in both English/Arabic
- ◆ Interested in Tourism industry
- ◆ All Majors are accepted
- ◆ GPA 3.0+ (if in university), or 85%+ (if in high school)

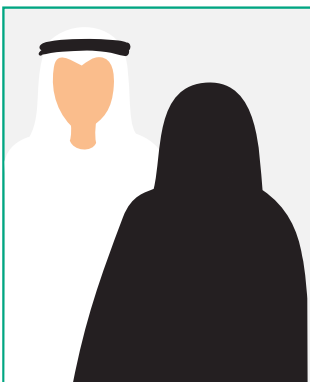
Other Required Information



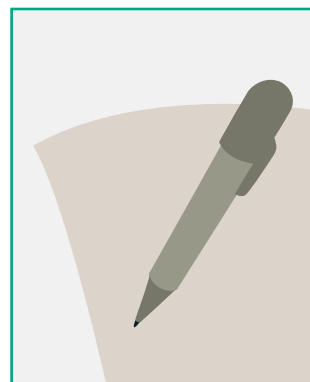
- ◆ Students will be placed at one of the prestigious hotels (4-5 stars hotel) for one-week job rotation



- ◆ Applicants need to submit a letter of no objection from the head of family to participate in the camp.



- ◆ The camp is conducted in English and Arabic, and you may be interviewed for selection to attend the camp.



- ◆ The Strategic Workforce & Emiratisation team's selection process is based on clear and fair criteria and assessments. Below is an explanation of the candidate journey.

Registration

The Strategic Workforce & Emiratisation team conducts career fairs and school talks throughout the year where they promote sector programmes and initiatives. This includes briefings about the **Tourism Youth Summer Camp Programme** and sharing the steps for registration.

To register, please scan the barcode



You will see all programmes related to our section. Click on “**Tourism Youth Summer Camp Programme**”.



Fill out the programme’s application form and submit it.



Once submitted, your application will be reviewed by our team, and we will reach out to you **2-3 months** before the start of the programme.

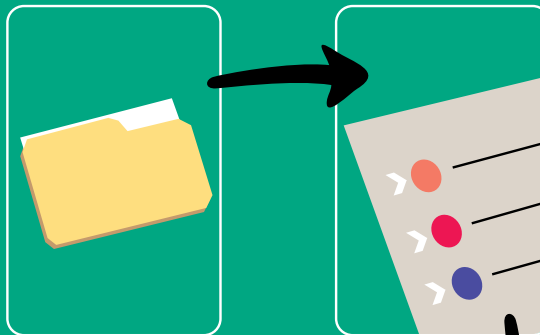


Screening

You should expect a call from our team members by **June** to validate the information you have shared with us. They may also ask you some additional questions to confirm that you're the best fit for the next rounds of the selection phase.

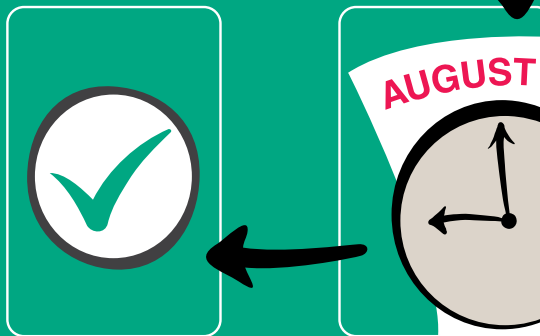
Interviews

By June you should expect an email from **info@sparkhire.com**. If you don't receive anything in your inbox, to check your spam/junk email folder as it might appear there.



Please read the message from DCT Abu Dhabi contained in the email.

Lastly, click “**view and accept interview invitation**”.



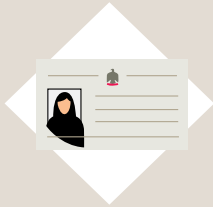
Refer to the deadline stated in the email and make sure you complete the interview before the mentioned date and time.

Final Selection

- Interviews will be conducted by the Strategic Workforce & Emiratisation team to confirm the shortlisted candidates.
- For the shortlisted candidates, second interviews will then be held with the hotel or resort establishment.

Required Documents

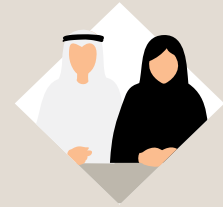
Accepted candidates will be receiving an email requesting them to share personal documents such as:



Emirates ID



Signed No
Objection Letter



Confirmation on your
Availability for the Full
Programme Duration

The No Objection Letter, is mandatory to be signed by you as it will require you to share the following details:

- ◆ Acceptance on working in a mixed environment and participate in organized filed trips.
- ◆ Confirmation from your parents on your participation.
- ◆ Agreement on taking the full Responsibility of your attendance and punctuality.
- ◆ Confirmation on using your personal photo and/or information related to your experience in the programme.
- ◆ Confirmation on the Emergency Contact Details.

Transportation

You will be required to come using your own private car.

During the field trips, Strategic Workforce & Emiratisation Team members will ensure providing buses from the hotel to the touristic/cultural attractions and returning you back to the same picking spot (the hotel). This will only be during the programme agenda.



Programme Dos

1

Be committed to the attendance rules/time

2

Focus on participation during the workshops

3

Follow the instructions given

4

Respect your colleagues and the team

5

Mandatory attendance for all camp days. However, if participants have any reason not to attend, please inform us of any urgent absence (call, email, message).

6

Maitha Al-Beshr:
mbeshr@dctabudhabi.ae

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Enjoy the camp!



Tourism Youth Summer Camp – Innovation Lab 2024

The team will be giving you a capstone project to work at. The Strategic Workforce & Emiratisation team member will be briefing you on this project on the first week. You will be divided into groups to work on this project. Make sure that the Criteria will be assessed as follows:

- ◆ Brief Introduction about the team-members
- ◆ Defining the Issue/Matter you're looking into
- ◆ Requirements: what are the requirements you will take into consideration when looking to this matter/problem?
 - Benchmarking
 - Researches and Analysis (surveys/questionnaires)
 - Others
- ◆ Enablers you are using to make this project happen/problem resolved successfully:
 - Technology
 - Policies
 - Human Resources
 - Infrastructure
- ◆ **Moonshot Vision:** Try to capture how would your proposal look like in a creative way. Remember, always make it unique and memorable!

Remember

- ◆ All team-members are required to speak out
- ◆ Take videos / role play / draw and engage with everyone

Graduation Day

Graduation day details, including date and time, will be shared with you one week prior to the event. The programme will include:

- ◆ Final project presentation by students in front of a judging panel.
- ◆ Announcement of the winning team
- ◆ Appreciation for all industry partner participants (the hotels).
- ◆ Students who successfully complete the programme will receive certificates at the end of the programme as well as prizes for their participation.



What's Next?

All participants who are within the below criteria will be given the priority to be interviewed by the Hospitality field for an opportunity to work as a part-timers in “Khebraty Programmes”.

If you are within the below criteria, then congratulations for reserving your seat to be interviewed for a final interview by the industry partners and skip pre-assessments required.

Eligibility criteria to be considered are

- ◆ UAE National Only
- ◆ University and college students in the emirate of Abu Dhabi
- ◆ Between 18 – 21 years old
- ◆ Fluent in Arabic and English
- ◆ All majors are accepted

Read more for more information about Khebraty Programme:

Khebraty: Department of Culture and Tourism – Abu Dhabi (dct.gov.ae)

Can't wait to make awesome memories together!

Strategic Workforce & Emiratization Contact Details

We encourage you to contact the Strategic Workforce & Emiratization team should you have any questions or concerns.

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دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

